



A Perfect Partner for
Medico-Marketing
and Healthcare
Communications
Solutions!





About Us

SciRx Communications Pvt Ltd is Mumbai based full service integrated healthcare communication agency in field of Medico-Marketing and Healthcare Communications!

We conceptualize, create and deliver pharmaceutical marketing and product life cycle management services for the pharmaceutical and medical device industry.

Dr. Ghanashyam Nagoji Rao

Founder & Medical Head

Ashima Chauhan

Director & Business Head



Companies we are working with





Our Capabilities

Our Capabilities

Brand Strategy,
Ideation and Concepts

Digital
Services

Medical Content
Development

KOL engagements
and endorsement

Designing and
Printing

Video Production
and Editing

Conferences & Events
Concepts
and Operation

Field Force Training
and Engagement



Brand Strategy, Ideation and Concepts

We are specializes in brand strategy, ideation, and concept development. We leverage our deep industry knowledge and creative expertise to develop innovative and targeted marketing strategies for pharmaceutical brands. From identifying market opportunities to crafting compelling concepts, we ensure our clients stand out in a competitive landscape.



RABEKIND COSAMIDE
METPURE Razel[®] Gold
EntoFoam Gynobalance
Capicet[®] Yuliprist[®] Candiforce
HeteroMOX OXA[®] DAPAONE
Altacef Aterfit cv Etizola
Bilypsa TOLVAT Sitaday
Glencet MESALO

Medical Content Development

We excel in creating high-quality medical content that resonates with healthcare professionals and patients. Our team of experienced medical writers and subject matter experts ensure accuracy and clarity in conveying complex medical information, providing educational resources, and delivering compelling content that builds trust and enhances brand credibility.

- | | |
|---------------------------|--|
| Product Monograph | Digital Brand Cards |
| Medical Newsletter | Brand Reminders |
| Visual Aids | Print Gimmick |
| LBLs | Training Modules |
| Case series | Clinical Compendium |
| Patient Education Leaflet | Medical & Para-Medical Modules |
| Poster /Comics | Manuscript Writing and publication support |
| Brochures | |
| CME Slide Deck | |



Designing and Printing

We offer comprehensive designing and printing services tailored specifically for the pharmaceutical industry. Our creative team brings brand visions to life through captivating designs for packaging, promotional materials, and visual aids. With a focus on quality and attention to detail, we deliver visually striking print solutions that leave a lasting impression.



Digital Services

Offers comprehensive digital services tailored for the pharmaceutical industry. From website development and SEO optimization to social media management and content marketing, we provide cutting-edge digital solutions that drive brand awareness, engage audiences, and generate measurable results in the digital landscape.

- Mobile Apps
- Websites
- E-Books/Flipbooks
- E-mail Marketing
- Social Media Marketing
- Games
- IPAD/Tab Detailers
- Video Books / Video LBL
- Digital & Non Digital Posters
- Brand Videos and Profiling
- Content Marketing



Video Production and Editing

We specialize in video production and editing services catered to the pharmaceutical industry. From concept development to post-production, our skilled team creates impactful videos that educate, inspire, and engage audiences. With expertise in storytelling and visual aesthetics, we deliver compelling video content that drives brand awareness and enhances communication effectiveness.

- | Web Commercial
- | 2D/3D Animation
- | Chroma Shoots
- | Motivational Films
- | Corporate Films
- | Conference Video recording
- | Video Subtitling
- | KOL video snippets
- | VIDEO Lbls



Conferences & Events Concepts and Operation

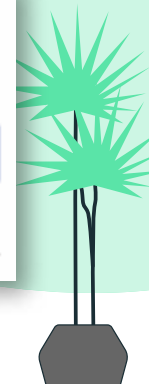
Excels in developing and executing conferences and events tailored for the pharmaceutical industry. From conceptualization to seamless operations, we handle every aspect, including venue selection, speaker coordination, logistics, and audiovisual production. Our expertise ensures that conferences and events are impactful, engaging, and leave a lasting impression on attendees.

Virtual Events & Exhibitions

- | Customized Portals Two-Way Conferencing Q&A Modalities
- | Seamless integration with social-media platforms ensuring quality live streaming on Facebook & Instagram
- | Regular Style webinar Stage Webinar
- | Studio Webinar
- | Hybrid Webinar/Virtual Events
- | Hospital Kiosk
- | Special Days



- | KOL arrangement for conference
- | KOL endorsed Case Series
- | KOL Consensus Board management
- | KOL Meetings



Sales Field Force Training and Engagement

offers comprehensive sales field force training and engagement programs. We develop customized training modules, leveraging industry insights and interactive techniques to equip sales teams with the knowledge and skills needed for effective customer engagement. Our programs promote continuous learning, motivation, and performance improvement, ensuring sales representatives are well-prepared to drive business growth.



Survey Analysis and Statistical services

We employ robust methodologies to gather and analyze data, deriving valuable insights for strategic decision-making. Our expertise in statistical analysis ensures accurate interpretation and actionable recommendations, empowering our clients to optimize marketing campaigns and clinical research studies for maximum impact and success.

- | Drafting Survey Questions
- | Data mining and Cleaning
- | Data Entry
- | Statistical Analysis
- | Statistical Report writing



Translations and Language Solutions

Offers comprehensive translation services tailored specifically for the pharmaceutical industry. With a team of experienced translators specializing in medical and pharmaceutical terminology, we ensure accurate and culturally appropriate translations for various materials, including regulatory documents, marketing collateral, and patient education materials. Our translations bridge language barriers, enabling effective communication across global markets.

- | Drafting Survey Questions
- | Data mining and Cleaning
- | Data Entry
- | Statistical Analysis
- | Statistical Report writing





**SCIRX COMMUNICATION
PVT LTD**

Ashima Chauhan
Business Head

Mob.: +91-9779152424

Email: ashima@scirxmed.com
chauhan.ashi7@gmail.com

Website : www.scirxmed.com

